### WHY SPONSOR

Sponsoring the Mustang Western Days IPRA Rodeo is more than just advertising — it's investing in a beloved community tradition that draws thousands of loyal attendees each year. With high-energy entertainment, family-friendly fun, and top-tier rodeo competition, your brand will be front and center in front of a passionate and diverse audience.

## SPONSORSHIP PACKAGES

#### Platinum Sponsor

\$5,000

Chute gate signage space, flag, unlimited banner space, event sponsor, assigned display area, and 20 tickets

#### **Gold Sponsor**

\$2,500

Chute gate signage space, flag, 4 x 8 banner space, event sponsor, and 20 tickets

**Event Sponsor** 

\$500



## OTHER SPONSORSHIP OPPORTUNITIES

#### **Program Advertising**

- Inside Front Cover -\$300
- Inside Back Cover-\$300
- Back Cover Page- \$500
- Full Page- \$150
- Half Page- \$100
- Quarter Page-\$50
- Business Card Size-\$35 (The cover pages are in color)

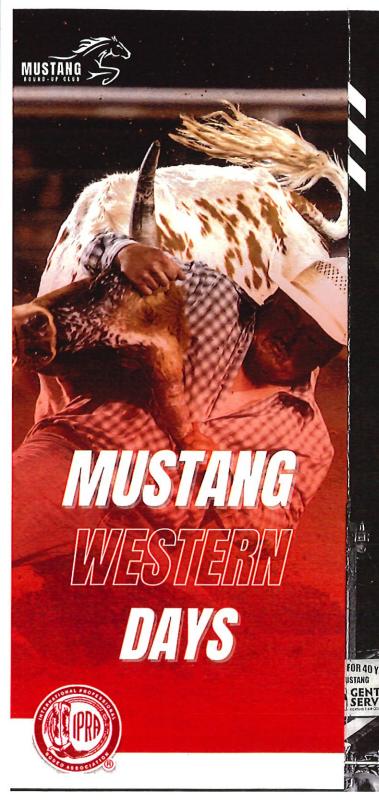
#### Signage

- 4 X 4 Signs- \$150
- 4 X 8 Signs \$200
- Chute Gate Signs- \$500
  - o Only four available
  - You will have priority for following years

(Must provide own banners/signs)

# GRIT. GLORY. TRADITION.





## **GET IN TOUCH**



405-535-8437



Stevens\_scott@rocketmail.com



Find us on Facebook!



MUSTANG ROUND UP CLUB







# SPECIAL EVENT SPONSORSHIP

#### **Mutton Bustin'**

\$100 per night Two nights

#### Calf Scramble

\$100 per night Two nights