

2024

## Western Days Rodeo Sponsorship Opportunities Available

### PROGRAM

Event Sponsorship	\$500
Inside Front Cover	\$200
Inside Back Cover	\$200
Back Cover Page	\$500 (in Color)
Full Page Ad	\$250
Half Page Ad	\$100
Quarter Page Ad	\$50
Business Card Size	\$35

### SPECIAL EVENT SPONSORSHIPS

Mutton Bustin' \$100 Per Night (2 Nights)

### SIGNS

4 X 4 Signs \$150 (to hang on fence- must provide own sign)

4 X 8 Signs \$200 (to hang on fence- must provide own sign)

Chute Gate Signs (4 Available) \$500 Each (must provide own sign)

- You will have first rights for that space the following year.

If you have promotional items you would like to give away, we will be glad to take care of these, if you do some form of advertising.

**All sponsors will be mentioned as many times as possible during the rodeo.**

- The chute gate sponsors are announced every time that gate is opened during the rodeo.
- The special event sponsors are mentioned before, during, and after that event.
- The event sponsors are the only advertisers mentioned during their event.